



# KPMG Corporate Finance acted as the exclusive financial advisor to ReachLocal on the divestment of its Japanese operations to New Horizon Capital



## Transaction Team

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## About the engagement

A global team of KPMG Corporate Finance professionals from KPMG Corporate Finance U.S. and KPMG Corporate Finance Japan (collectively "KPMG CF") acted as the exclusive investment banking advisor to ReachLocal on the divestment of its Japanese operations to New Horizon Capital.

ReachLocal Japan is a leading provider of digital marketing solutions to small and medium-sized businesses in the greater Tokyo area. Leveraging its employees' cross-platform expertise in online advertising, ReachLocal Japan manages online advertising campaigns and provides clients with insights into their advertising spend.

KPMG CF's international network, multi-national team, deep industry knowledge, strong relationships with strategic and financial acquirers, and ability to drive a competitive process resulted in a successful outcome for all parties.

## Global coverage. Industry knowledge. Middle-Market focus.

The global Corporate Finance practices of KPMG International's network of independent member firms was ranked #1 as the top M&A middle-market adviser globally by Thomson Reuters SDC based on number of completed transactions, and has been named the #1 Global Mid-Market firm and Global Private Equity Mid-Market firm, by Bloomberg M&A Advisory League Tables, for 2017.

## KPMG Corporate Finance U.S.

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